



We are inviting you to our **SAS® Day** event at our **Texas A&M University CityCentre** facilities in Houston, Texas on **October 8<sup>th</sup>**. Please join us to celebrate the launch of Texas A&M's new Masters of Science in Analytics.

Speakers from the SAS Institute, Inc., the private sector, and academia will discuss topics including "Big Data" and data mining.

At this event, you will:

- Hear from *Dr. Stephen A. Holditch, P.E., Professor Emeritus of Petroleum Engineering at Texas A&M University*. Dr. Holditch was formerly the Director of the Texas A&M Energy Institute, the Director of the Crisman Institute for Petroleum Research, and the Director of the Global Petroleum Research Institute. Dr. Holditch was the Head of the Harold Vance Department of Petroleum Engineering from January 2004 until January 2012. He will discuss how statistics has been used to determine the volume of natural gas that can be produced in the world in the coming century. He will also talk about hydraulic fracturing and how to develop tight oil and gas reservoirs in an environmentally responsible manner.
- Hear from *Josh Wills, Senior Director of Data Science at Cloudera* about how SAS and Cloudera bring advanced analytics to the Hadoop platform, an open source framework that consists of a file system that allows organizations to manage large amounts of data and process computation across many computers. Session attendees will gain a better understanding of the considerations needed for integrating Hadoop into an overall high performance analytics strategy.
- Hear from Joe Indelicato, Senior Strategic Architect at SAS who conceptualized and led the development of predictive analytics for play calling and player evaluations for a NFL football team. He will discuss Predicting Human Behavior for Winning Football through Analytics: A Study of Predictive Analytics in the NFL.
- Enjoy a keynote talk from *Dr. John Brocklebank, Vice President SAS® Solutions OnDemand and Director of the Advanced Analytics Lab at SAS*, who will discuss big data to devise technology solutions to critical state and local government issues, such as fraud, waste, tax collection, public safety and education.
- Get a brief overview of A&M's new Masters of Science in Analytics degree.
- Discuss opportunities for collaborative projects between our students and your organization.

Also, the **SAS® Day** event is an excellent opportunity to introduce students to SAS experts across the region, allow them to begin building their professional networks, and give them a look at real-world careers available to them in Analytics.

#### **Event Details:**

Tuesday, October 8<sup>th</sup>, 2013 from 8:30 AM - 1:30 PM CST. Continental Breakfast and lunch provided.

Texas A&M University-Mays Business School facility  
CityCentre THREE (directly across from Hotel Sorella)  
842 W. Sam Houston Parkway North, Suite 200  
Houston, TX 77024

Attendance is free! To RSVP, please go to our event registration website:  
<http://analytics.stat.tamu.edu/#seminar>

For more information about the event, please contact Myra Gonzalez at [myra-g@tamu.edu](mailto:myra-g@tamu.edu) or 979-845-6855.

We hope you can attend the **SAS<sup>®</sup> Day** event at **Texas A&M University CityCentre** in Houston on **October 8<sup>th</sup>**!



**More about the New Masters of Science in Analytics degree at Texas A&M:**

The Department of Statistics, one of the premier statistics departments in the world, in partnership with top-ranked Mays Business School at Texas A&M University offers a MS in Analytics degree which will prepare working managers and professionals to make better informed decisions more quickly to optimize business performance and identify new business opportunities. Courses will be taught at Houston CityCentre in the evenings, offering a convenient two year, part-time program for working professionals. Open to individuals with strong quantitative skills, for example bachelor's degree holders in the sciences, mathematics, business and engineering fields. The inaugural class is begun in Fall 2013.

Additionally, The Department of Statistics offers quality [online statistics degree](#) and certificate programs. Areas of emphasis include business analytics, biostatistics, and applied statistics.

Director: Myra Gonzalez  
[myra-g@tamu.edu](mailto:myra-g@tamu.edu)  
(979) 845-6855

Find us online at: <http://analytics.stat.tamu.edu>

**More about Texas A&M University CityCentre Houston:**

Located at intersection of Beltway 8 and I-10 in the heart of the energy corridor in Houston, Texas. This 24,000-square-foot custom educational facility features four executive classrooms, 11 team rooms, expansive dining and common spaces, and a luxuriously appointed boardroom. It encompasses the second floor of the CITYCENTRE THREE building, and was custom-designed by a team of faculty, staff and students to be the ideal environment for executive learning.

Map to CityCentre:  
<https://maps.google.com/maps?f=q&source=embed&hl=en&geocode=&q=842+W.+Sam+Houston+Pkw+North,+Houston,+Texas&aq=&sl=29.7787,->

[95.563288&sspn=0.009889,0.015707&ie=UTF8&hq=&hnear=842+West+Sam+Houston+Pkwy+N,+Houston,+Texas+77024&t=m&ll=29.780395,-95.561914&spn=0.022349,0.025749&z=14](https://www.google.com/maps/place/95.563288&sspn=0.009889,0.015707&ie=UTF8&hq=&hnear=842+West+Sam+Houston+Pkwy+N,+Houston,+Texas+77024&t=m&ll=29.780395,-95.561914&spn=0.022349,0.025749&z=14)



### **More about SAS**

SAS is the leader in business analytics software and services, and the largest independent vendor in the business intelligence market. Through innovative solutions delivered within an integrated framework, SAS helps customers at more than 45,000 sites improve performance and deliver value by making better decisions faster. Since 1976, SAS has been giving customers around the world THE POWER TO KNOW®.