

**Armistead W. Sapp**

Executive Vice President and Chief Technology Officer

Armistead Sapp leads the software research and development divisions and the P-20 division at SAS Institute's world headquarters in Cary, NC.

Sapp heads the P-20 division which houses both product development and sales for the education market in the United States. In addition to supporting data-driven decision making for administration, teaching and learning, the division develops innovative products like SAS<sup>®</sup> *Curriculum Pathways*<sup>®</sup> (Web-based curriculum resources for grades 6-14) and SAS University Edition (free software for teaching and learning for all). This division is also responsible for education-oriented mobile applications, such as SAS<sup>®</sup> *Flash Cards*,

Sapp also leads the R&D division at SAS, charged with bringing the talents of SAS employees around the world together to produce the highest quality software for business intelligence, advanced analytics, customer intelligence, industry solutions, mobile applications and more. His aim as CTO is to instill dedication to leveraging modern computing platforms and delivering value to customers.

Prior to heading these divisions, Armistead held a variety of roles at SAS, including that of President of SAS' Southpeak Interactive...a computer gaming start-up which developed dozens of titles prior to its spinoff in 2000. He has held several marketing and development positions, including work in product management, product marketing, and database marketing.

Sapp is the co-author of the book Implement, Improve and Expand Your Statewide Longitudinal Data System: Creating a Culture of Data in Education published by Wiley. He is also on the board of "Ready by 21"... an organization working to help communities improve the odds that all children and youth will be ready for college, work and life.

He also works with the Duke University School of Medicine's Department of Pediatrics - Division of Neonatology, researching best practices and safety using SAS's data mining tools.

Sapp is a graduate of the University of North Carolina at Chapel Hill, where he studied philosophy and history. He has also made advance studies in immunology, physics and biochemistry.