

We are inviting you to our **SAS<sup>®</sup> Day** event at our **Texas A&M University CityCentre** facilities in Houston, Texas on **October 2nd**. Please join us to celebrate the launch of Texas A&M's 2<sup>nd</sup> cohort for the Masters of Science in Analytics.

Speakers from the SAS Institute, Inc., the private sector, and academia will discuss topics including analytics of the “internet of things”, visual analytics, and predictive analytics.

At this event, you will:

- Hear from *Armistead Sapp, Senior Vice President of Research and Development at SAS*. Sapp will discuss the “internet of things” and analytics.
- Hear from *Diana Shaw, Analytical Consultant with SAS' Global Professional Services & Delivery* and how predictive analysis and asset surveillance modeling was used to proactively predict the collapse of an amine processing contactor and monitor production levels of their amine gas treating process contactor and down-comer.
- Enjoy a keynote talk from *Keith Holdaway, Global Oil and Gas unit at SAS* who discusses analytical methodologies that exploit the power of data-driven models and data mining techniques.
- Hear from *Paul Barnes, Former Director of Innovation at Aera Energy* as he discusses the creation of analytics centers of excellence, roadmaps, and adoption strategies
- Get a brief overview of A&M's new Masters of Science in Analytics degree.
- Discuss opportunities for collaborative projects between our students and your organization.

Also, the **SAS<sup>®</sup> Day** event is an excellent opportunity to introduce students to SAS experts across the region, allow them to begin building their professional networks, and give them a look at real-world careers available to them in Analytics.

**Event Details:**

Thursday, October 2<sup>nd</sup>, 2014 from 8:30 AM - 1:30 PM CST. Continental Breakfast and lunch provided.

Texas A&M University-Mays Business School facility  
CityCentre THREE (directly across from Hotel Sorella)  
842 W. Sam Houston Parkway North, Suite 200  
Houston, TX

Attendance is free! To RSVP, please go to our event registration website:

<http://www.stat.tamu.edu/public-seminars/sasday2014/>

For more information about the event, please contact Myra Gonzalez at [myra-g@tamu.edu](mailto:myra-g@tamu.edu) or 979-845-6855.

We hope you can attend the **SAS<sup>®</sup> Day** event at **Texas A&M University CityCentre** in Houston on **October 2<sup>nd</sup>**!



### **More about the New Masters of Science in Analytics degree at Texas A&M:**

The Department of Statistics, one of the premier statistics departments in the world, in partnership with top-ranked Mays Business School at Texas A&M University offers a MS in Analytics degree which will prepare working managers and professionals to make better informed decisions more quickly to optimize business performance and identify new business opportunities. Courses will be taught at Houston CityCentre in the evenings.

Additionally, The Department of Statistics offers quality [online statistics degree](#) and certificate programs. Areas of emphasis include business analytics, biostatistics, and applied statistics.

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Find us online at: <http://analytics.stat.tamu.edu>

Map to CityCentre:

<https://maps.google.com/maps?f=q&source=embed&hl=en&geocode=&q=842+W.+Sam+Houston+Pkwy+North,+Houston,+Texas&aq=&sl=29.7787,-95.563288&sspn=0.009889,0.015707&ie=UTF8&hq=&hnear=842+West+Sam+Houston+Pkwy+N,+Houston,+Texas+77024&t=m&ll=29.780395,-95.561914&spn=0.022349,0.025749&z=14>



### **More about SAS**

SAS is the leader in business analytics software and services, and the largest independent vendor in the business intelligence market. Through innovative solutions delivered within an integrated framework, SAS helps customers at more than 45,000 sites improve performance and deliver value by making better decisions faster. Since 1976, SAS has been giving customers around the world THE POWER TO KNOW®.