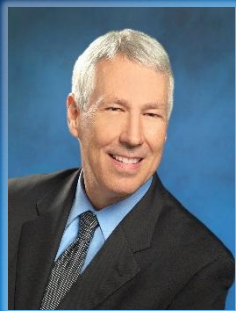


# PAUL BACHTEAL



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## GLOBAL TECHNOLOGY PRACTICE

Senior Director

During a career at SAS that has spanned over 30 years, Paul has championed the company, its product offerings, and its customers. Paul currently leads the Global Technology Practice, an organization that supports the most challenging customer engagements, often involving Big Data, Hadoop, and SAS in-memory technologies. Recently, Paul's team has focused on the development and communication of best practices across a broad spectrum of SAS product segments, including data management, visualization, and analytics.

Prior to his current role, Paul held a variety of key leadership positions at SAS, including Director of Marketing for SAS North America and General Manager of SAS Institute Canada Inc. Since his first management appointment at SAS in 1988, Paul has been responsible for the hiring and development of staff who now serve important roles throughout the company.

Paul holds a bachelor's degree from Michigan State University. He lives in the San Francisco Bay Area with his wife and two children. Paul is an avid long distance motorcyclist and has been a contributor to the BMW Owner's Association since 1988.