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SAS CAMPUS**John Brocklebank**Senior Vice President, SAS® Solutions OnDemand  
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Dr. John Brocklebank, Senior Vice President of SAS® Solutions OnDemand, brings more than 30 years of SAS programming and statistical experience to his leadership role at SAS. Currently director of the Advanced Analytics Lab, he also leads the SAS Analytics Lab for State and Local Government, which devotes the resources of nearly 300 mostly doctoral-level SAS experts to devising technology solutions to critical state and local government issues, such as fraud, waste, tax collection, public safety and education.

Holder of 14 issued patents, and co-author of the book *The SAS System for Forecasting Time Series*, Dr. Brocklebank holds a Ph.D. in Statistics and Mathematics, an M.S. in Biostatistics, and a B.A. in Mathematics. At North Carolina State University, he serves as a Physical and Mathematical Sciences (PAMS) Foundation board member and an Adjunct Professor of Statistics. In 2009, he was awarded the SAS CEO Award of Excellence.

Dr. Brocklebank also serves on the Board of Directors for the NC State College of Sciences Foundation, where he advises the Dean and college leaders on various issues affecting the future direction of the College.